

Read more at

www.minipigs.dk or get additional information about the position by contacting CEO, Lars Friis Mikkelsen, phone +45 2182 2172 or email lfm@minipigs.dk

Application and CV

plus relevant attachments in English or Danish should be emailed to HR@minipigs.dk marked "Head of Marketing" no later than 8 June 2019

Ellegaard Göttingen Minipigs

is the leading global breeder, developer and supplier of minipigs for biomedical research

We set high standards for our company values: Animal Health, Quality, Respect & Collaboration

At Ellegaard Göttingen Minipigs A/S we base our daily work on respecting one another and our animals



Head of Marketing

Ellegaard Göttingen Minipigs is looking for an experienced Head of Marketing to take on the responsibility for our B2B marketing and communication on a strategic as well as on the hands-on level. The position is referring directly to the CEO with no direct reports connected to the position.

Our business has over the years expanded from being a European high-quality breeder and supplier of Göttingen Minipigs to be a global scientific partner by offering participation in scientific collaborations and the development, characterization and commercialization of Göttingen Minipigs-based disease models. Our unique brand builds on 50 years of history of the Göttingen Minipigs and is based on a strong scientific approach. Currently, we are expanding our international activities to strengthen our global position as the leading supplier of Göttingen Minipigs in all major R&D markets.

The position as Head of Marketing

Your tasks and responsibilities include marketing activities such as:

- planning and organizing worldwide scientific meetings and conference participation for our scientific staff
- producing high-quality marketing material from A to Z, such as newsletters, scientific brochures and video clips
- producing news updates and sales and marketing content for our digital platforms and as printed material
- website and SoMe editor, including updating and maintenance of company web and LinkedIn profiles
- managing SEO and statistics
- supporting our sales process, e.g. through marketing automation tools and CRM system optimization
- communicating with customers and stakeholders

What we expect

We would like you to:

- hold a relevant degree within marketing and/or communications and have at least 5 years of relevant work experience
- have good knowledge of CMS and CRM systems and processes and preferably of Adobe Suite
- have an enterprising and creative mindset to inspire others
- be a proactive, service-minded and a flexible person with a high drive and good humor
- work hands-on with your tasks and responsibilities
- have excellent communication skills and be fluent in Danish and English, written and verbally
- work independently and be able to make the right prioritizations in an active and busy working environment
- have a structured approach and sharp quality mindset
- maintain the overview while focusing on the detail

The daily workplace will be in Dalmose, close to Slagelse, with limited travel activities.

We offer a full-time position (37 hours/week), a competitive salary package with health insurance and pension scheme, a nice and informal working environment, as well as opportunities for further professional and personal development.

**We enable development of safer
and more effective medicines**

